



ASIAN CONGRESS FOR MEDIA AND COMMUNICATION

EMBRACING DIVERSITY. UNDERSTANDING PRAXIS. INVOLVING PEOPLE. TRULY ASIAN.

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You and your colleagues are invited to the:
The ASIAN CONGRESS FOR MEDIA AND COMMUNICATION (ACMC)
2018 International Conference
in partnership with the
COLLEGE OF COMMUNICATION, NATIONAL CHENGCHI UNIVERSITY, TAIWAN

with the theme

Examining the Socio-Political Economy of Communication
27-29 October 2018
Taipei, Taiwan

Important Dates

Abstract submission deadline - on or before March 15, 2018
Abstract acceptance - maximum of 60 days after abstract submission
Full papers - on or before July 15, 2018

Early Bird Registration - on or before July 15, 2018

- ACMC members USD175
- non-ACMC members USD225

For more information and abstract submission, please email:
<acmc2018@asianmediacongress.org>
You can also check our website at <www.asianmediacongress.org>

Submission Guidelines

Each submission should contain the following information, please use font-TAHOMA, 10 pts. And should be a WORD or RTF File:

- Full name (please indicate if Mr. or Ms.)
- Position/Title
- Affiliation (University, College or Company)
- Proposed Research Stream
- Paper Title
- Abstract (300 to 500 words)

-Please note that we will not accept PDF formatted submissions.

-Submissions should be sent to acmc2018@asianmediacongress.org on or before March 15, 2018

Conference Rationale

While communication technologies continue to progress and develop, societal and political forces are also influencing the changes and increasing challenges in the field of media and mass communication. Even as marketing and media producers have gained direct access to their consumers, politicians and their machinery have also invaded the public sphere bypassing traditional mass media.

The proposed theme of the 2018 conference seeks to initiate a discourse on the paradoxes brought about by these challenges to mass media and communication as a result of the emerging social media and the changing socio-political economy of media institutions.

The ACMC Conference 2018 is pleased to invite papers addressing the conference theme. Conference streams include but are not limited to:

- Globalization of the News Media
- Public relations in the Digital Era
- Hashtag journalism and other alternative forms
- Mainstream and Alternative Media
- Commercialization of Communication
- New Paradigms in Communication Education
- Gender and Diversity
- The New Gatekeepers
- Open Government Data
- Social media potentials and pitfalls
- Communicating Youth
- Mobile networked communities