

## 淡江大學 106 學年度延攬師資公告

單位別	名額	學歷及條件	學術專長
大眾傳播學系	1	1.具有教育部認可國內外大專院校之博士學位。 2.在廣告與公關、文化品牌與跨媒體行銷相關領域具有實務與研究經驗者。 3.能以英語授課與實務經驗者優先考量。	廣告與公關、文化品牌與跨媒體行銷

薪津說明：待遇比照公立學校標準，得依本校「專任教師研究獎勵辦法」申請研究獎勵，副教授(含)以上博士學位者每月另支 7,000 元加給。

說明：

- 一、擬聘職稱均為專任助理教授(含)以上，具教師資格證書或能以英語授課者優先考慮。
- 二、應徵教師請於 106 年 8 月 23 日至 106 年 9 月 22 日於「淡江大學教職員招募系統」登錄應徵資料(網址 <http://info.ais.tku.edu.tw/staffsjob>)。
  - (一)登錄教師基本資料、主要論著及研究資料。(未具博士學位之助理教授及副教授(含)以上未具教師資格證書者，須有 5 年內已出版之論著 4 篇以上)。
  - (二)學校規定應上傳之相關學經歷證件電子檔：
    - 1、最高學歷證書(或臨時學位證明函)、成績單(持國外學位之學校不發成績單者免附)。(持國外學位而無同等級之教育部資格證書者，請將正式學位證書(或臨時學位證明函)及成績單送至外交部駐外館處先行驗證，並至移民署辦理入出境查證事宜)。
    - 2、推薦函 2 份，如為不公開推薦函，則請彌封逕寄應徵單位。信封請務必註明應徵系所及姓名(郵戳為憑，恕不退件)。
    - 3、最高教師資格證書(無則免附)。
  - (三)各發聘單位另增加上傳資料(詳各發聘單位公告)。
  - (四)應徵教師可自行增加上傳佐證資料。
- 三、本校網址為 <http://www.tku.edu.tw>，人力資源處網址為<http://www.hr.tku.edu.tw/main.php>。

## 2017 Full-time Faculties Recruitment in Tamkang University

Departments	Persons	Qualifications	Academic Specialties
Department of Mass Communication	1	1. Ph.D. in related areas on Adversting, Public Relations, Cultural Branding, New Media and Digital Marketing. 2. Ability to teach in English preferred.	Adversting, Public Relations, Cultural Branding, New Media and Digital Marketing

Note (Salary): Salaries at TKU are comparable with those of public universities in Taiwan. Candidates may apply for research assistance grants. Candidates at the level of Associate Professor or above (with a Ph.D. degree) receive an additional NTD 7,000 per month.

Note:

1. Position: All departments hire at the level of full-time Assistant Professor or above. Candidates who are able to conduct classes in English or hold an equivalent certificate of teaching qualifications are strongly preferred.
2. Application: Please self-register online at <http://info.ais.tku.edu.tw/staffsjob> between August 23, 2017 and September 22, 2017:
  - (1) Submit profile, research and publications information. (Assistant Professors without a Ph.D. degree or Associate Professors (and above) without a Certificate of Teaching Qualification must have produced four or more publications in the past five years.)
  - (2) Submit the following documents in electronic format:
    - a. Proof of the highest level of education completed (or temporary proof of completion) and transcript. (Candidates who have earned a degree from a foreign university but do not hold an equivalent Certificate of Teaching Qualification issued by the Ministry of Education should send the proof of education and transcript to the Ministry of Foreign Affairs (ROC Embassies) for verification, and have the entry and exit dates verified at the National Immigration Agency.)
    - b. Two letters of recommendation. (If the letters are confidential, send them directly to the appropriate department in sealed envelopes. On the envelope, please indicate the name of the department you wish to apply for as well as your own name. The envelope must be postmarked with a date no later than the deadline.)
    - c. Certificate of Teaching Qualification issued by the Ministry of Education, Taiwan (if applicable).
  - (3) Submit supporting documents required by the department.
  - (4) Submit supplementary documents (optional).
3. Websites:  
 Tamkang University <http://www.tku.edu.tw/>  
 Office of Human Resources <http://www.hr.tku.edu.tw/>